



Danish Agency for  
International Education



Lifelong Learning Programme



Education and Culture DG

## Invitation to Nordic Bologna Seminar

**The Nordic Bologna expert group invites you to a seminar on student mobility in context of the Bologna Process on March 31 - April 1, 2011.**

The seminar's overarching theme is mobility, and it will focus both on the policy agenda of mobility as an important aspect of employability and, in a broader context as a prerequisite for economic growth in a globalised world. Furthermore, the seminar will present examples of how to work with mobility at an institutional level, on a strategic as well as on a practical level.

The first day of the seminar will focus on policy aspects of mobility and the internationalisation of higher education. On the second day of the seminar, representatives from Nordic higher education institutions will present examples of how to work with mobility strategically and practically.

### **Target group:**

Programme Directors, Directors of Studies, Deans, Vice Rectors of Education, key persons working with international aspects in education, and students.

### **Date:**

The seminar will run from 12:15 on March 31<sup>st</sup> to 13:15 on April 1<sup>st</sup>, 2011.

### **Venue:**

Copenhagen Business School (CBS), Solbjerg Plads 3, Copenhagen, Denmark.

### **Registration:**

A participant's fee of 950 DKK will be charged, except for student representatives. The fee will cover full participation in the seminar, including a dinner on Thursday evening. Sign up for the Nordic Bologna-seminar on mobility using the following link: <http://www.iu.dk/kalender/informationsmoeder/nordic-bologna-seminar-on-student-mobility-in-higher-education>.

### **Further information**

Further information on the seminar can be directed to Annemarie Otteslev at the Danish Agency for International Education [ao@iu.dk](mailto:ao@iu.dk).

## Programme

### Thursday, March 31<sup>st</sup>

11:30 Registration

12:15-12:45 Welcome address by *Charlotte Sahl-Madsen*, Danish Minister of Science, Technology and Innovation

12:45-13:15 Presentation on policy developments by the European Commission, *Maria-Kristín Gylfadóttir*, Policy Officer and Programme Manager of the Erasmus Programme

13:15-14:00 Keynote 1: Presentation of Nordic survey(s) on student mobility patterns, student support systems and labour market outcomes, *Jenneke Wiers-Jennsen*, NIFU STEP

*A Nordic survey on student mobility was recently conducted. The survey analysed the following aspects: What kinds of students study abroad? And what happen when they come back – are they more employable than other students, and do they use their international competences in their further studies and careers?*

14:00-14:30: BREAK

14:30-16:45: Presentations on global trends for international education, growth, mobility and demography – from two different perspectives. What are the trends in international higher education and student mobility, and how should we tackle demographic challenges and secure growth in our societies?

Keynote 2: A statistical overview of trends in global learning mobility

Keynote 3: How do we tackle these global challenges as a nation and as a higher education institution?

Speaker: *Steve Woodfield*, Kingston University

16:45-17:15: BREAK

17:15-18:30: Two stakeholder presentations: A student's perspective and an employer's perspective. *Why do we need learning mobility? What outcomes are there?* Followed by a Q&A-session and open plenary discussion

Speakers:

*Charlotte Rønhof*, Research Director at the Confederation of Danish Industry  
*Christian Bjerke*, NSO

18:30 Dinner

21:30 Good night

## Friday, April 1<sup>st</sup>

08:45-09:45: Strategies at higher education institutions: how to implement a successful strategy for increased mobility (internationalisation) – examples from Nordic higher education institutions

Speakers:

*Kristian Thorn*, International Director, Aarhus University

*Maj-Britt Hedvall*, Research Director, Hanken School of Economics

09:45-10:00: Go to work shop

10:00-11:30 & 11:45-13:15: Two workshop sessions, including the following tracks:

1. *Mobility windows in higher education*
2. *The teacher's role in mobility*
3. *Working with international placements*
4. *Joint and double degrees*

Participants can participate in two different workshops.

13:15: Sandwich

### **Background**

Obtaining growth through mobility and employability is a key focus area in European education policy. In the EU Commission's Europe 2020 strategy for smart, sustainable and inclusive growth, two flagship initiatives articulate the importance of this agenda, namely Youth on the Move and New Skills for New Jobs.

Furthermore, in the Leuven-communiqué of 2009, the European Ministers of the Bologna process agreed to the common goal that *at least 20 % of those graduating from the European Higher Education Area should have had a study or training period abroad*. The communiqué also includes employability as a new Bologna action line. The aim is to ensure the presence of a highly qualified workforce, and this should be achieved *through close cooperation between governments, higher education institutions, social partners and students*.

Studies show that students who go abroad gain international experience and, at the same time, improve general competences like language and cooperation skills, flexibility, etc. These skills help students later on when they enter a demanding and globalised job market. In other words: the connection between mobility and employability is becoming increasingly important, and thus *focusing on employability when promoting student mobility* at a national level can be both efficient and highly relevant for Nordic higher education.